

**From:** [Meghan McCarthy](#)  
**To:** [Ashley Irving-Scott](#)  
**Subject:** Re: MLP EG Shorts - Music Video Ideas  
**Date:** June-04-13 10:04:10 AM

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Hi Ashley,

I really liked the idea of having it be a school carnival and would like to incorporate that idea before sending it off to the guys. Gives it a "Grease" vibe and Amy could do a more modern "We Go Together" type song to go with it. Also think the idea of everyone participating in coming up with the party theme is a good one as it will give us a chance to showcase all our girls. I'll make quick revisions to the premises and get them to you in the next half hour.

M

On Jun 4, 2013, at 9:31 AM, Ashley Irving-Scott wrote:

Hi Meghan – just wanted to check in and see what you'd like to do with the music videos. It would be great to get these out to the guys as quickly as we can ☺

Thanks, Ashley

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**From:** Ashley Irving-Scott  
**Sent:** June-03-13 6:08 PM  
**To:** Meghan McCarthy  
**Cc:** Sarah Wall; Ashley Irving-Scott  
**Subject:** MLP EG Shorts - Music Video Ideas

Hi Meghan,

We ran the music video's by the directors so they could have a quick look to address any production concerns, and to prep as early as possible. They liked the ideas, but did have a few suggestions – please see attached, and below.

Before we send to Mike & Brian, we wanted to share our initial thoughts in case you wanted to incorporate before we send to the guys – no pressure though ;) We are happy to send along the premises as is and then compile our notes along with Mike & Brian's.

Please let me know if you'd like the premises to be sent along as is.

Thanks Meghan!  
Ashley

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**From:** Ishi Rudell  
**Sent:** June-03-13 4:18 PM  
**To:** Ashley Irving-Scott; Jayson Thiessen; Lesley Crawford  
**Cc:** Sarah Wall  
**Subject:** RE: EG SHorts - Music Video Ideas

Hey Sarah, Jayson,

I've tried to explain what I think would work best with the 2 music videos... please feel free to add or remove anything.

We have a lot of good gags here to work with. I'll do my best to highlight in yellow the gags that we think will be the strongest. We especially like the Carousel (ponies) gag... it would be pretty funny to see them riding their pony versions. However It might be a challenge to use a state fair as our location for the music video. Maybe if we create a carnival day at the high school, filled with a few small rides (hence the carousel) and lots of the classic games, ring toss, knocking the bottles down, sitting on the seat that drops into a tank of water when someone hits the bulls eye... all things RD would be good at. Maybe a pie eating contest or bobbing for apples. We could have an arm wrestling competition with AJ beating all the guys.

Do we have any ideas as to what these songs will be about?

**Flutter Fright** - Could be cute, but unless the song is based on Fluttershy, it might not make a lot of sense.

**Theme Wrong** – This one might work better, because we can make use of all the girls. Instead of Pinkie Pie being the only decorator, we could have all the pony girls giving their ideas. They all have their own unique styles. They all want this to be an awesome party, but they're going to have to work together if they want to get anything accomplished. We could focus on everything from decorations, to food/treats, to costume attire. Maybe it starts off with them not agreeing with each other ideas, but slowly they start to find a rhythm, and make everything work out perfectly!

Thanks,

Ishi